



EarthFund Announces International Launch with Global Green on a 10 Year Climate Mission

SAN FRANCISCO, Sept. 24, 2020 /PRNewswire/ **Climate change** is one of the most pressing issues we face today, and finding a solution is critical. But there may be a glimmer of hope. [EarthFund Global](#) (**EarthFund**), a new **international non-profit organization** founded by pioneers in renewable energy and sustainability in the US, announced its official launch today.

EarthFund partners with governments, environmental leaders, non-profit organizations, educators, financiers, technology companies and local communities, to fully address **climate change**. It truly **enables countries to achieve** and **exceed** their **climate goals faster**, compelling them to **take action** customized to the needs of each country or state. This is done through three pillars: innovative **education**, break-through **technologies**, and reliable **capital**.

[Global Green USA](#) (**Global Green**), the American affiliate of [Green Cross International](#), is **EarthFund's fiscal sponsor** and **key collaborator** to shine a spotlight on EarthFund's core programs. **Global Green's** Board and Advocates includes a long list of the top celebrities focused on the environment and climate change, all of whom are focused on making a difference through action. According to **Global Green's CEO, William Bridge**: "*We only have ten years left to work together to create a secure, healthy, and safe future. We see EarthFund Global and EarthIndex as catalytic affiliates in our 10-year mission to lead a global response to keep us within planetary boundaries.*"

EarthFund supports emerging technologies such as [EarthIndex](#), the world's first clean energy platform designed to accelerate a country or state's ability to rapidly scale to **100% clean energy** by **2030**. To achieve this, **EarthIndex** works with world-class technology companies, such as [ESRI](#), and advisors from [Google](#) and [EIT-Climate-Kic Silicon Valley](#), to develop a country/state level solution to change the game in clean energy development, starting in **Greece** and in **California**.

EarthFund's Founder, [Alysia Helming](#), the visionary behind the **EarthIndex** platform, believes that countries can reach **100% clean energy**, but only when they are armed with the right tools, infrastructure and capital. Twenty years ago, Ms. Helming co-founded the first locally-based wind farm company in Kansas, which became one of the largest wind developers in the US, [Trade Wind Energy](#), and was recently acquired by [Enel Green Power](#), the leading developer of solar and wind energy in the world. As a pioneer of wind, solar and biofuels in the US, she is no stranger to seeking out-of-the-box solutions to advance clean energy: "*To build clean energy faster, countries need a technology platform where governments and stakeholders can interact, in real time, to solve bottlenecks and identify the best possible sites for new projects.*"

EarthFund's co-Chairman, [Vivian Panou](#), a leading spokesperson for sustainable living, is focused on greater collaboration and educating children and youth about climate change: "*We work together with each country to promote a more sustainable livelihood. Together, we will breathe a little lighter, live a little healthier, and have a beautiful planet for our children to inherit.*"



EarthFund's Executive Director, **Hannah Emerson**, who has worked for the [United Nations' International Organization for Migration \(IOM\)](#) in Geneva, Switzerland, wants to make a measurable difference to help each country, through the lens of human rights and engaging youth, achieve their [Sustainable Development Goals \(SDGs\)](#), in line with the **UN's Agenda 2030**.

[EarthFund Greece](#) has boots on the ground ready to help Greece deploy **EarthFund's** programs and to create new jobs there. [EarthIndex's](#) co-founder [Vasilis Rallis](#), a former Senior Advisor for the [Regulatory Authority for Energy in Greece](#), wants to help stimulate the economy by creating **new jobs** in clean energy there and looks forward to soon present the government with the platform's **Demo**.

Why Greece? The European Union (EU) has committed itself to climate change adaptation strategies with its [Green Deal](#). Greece has established a strong focus on **digitalization** of its government and ambitious **climate solutions**. The **Greek Orthodox Church**, through the ['Green Patriarch'](#), has paved the way for **religious leaders** to promote **spirituality in harmony with ecology**.

EarthFund's Executive Director in Greece, [Epaminondas Farmakes](#), Founder of [HumanRights360](#) and the former COO of the [Stavros Niarchos Foundation](#), looks forward to implementing solutions which focus on the local culture, people and economy. He recognizes the significance of starting a global initiative like **EarthFund** in Greece: *"As Greece is the birthplace of ancient innovation, it makes a lot of sense that we would now advance modern innovation in climate, sustainability and clean energy, to serve as a beacon of hope and as a role model, starting here, in Greece."*

EarthFund's Board of Directors reflects their strong ties to Greece with: [Dr. Jim Dimitriou](#), Los Angeles based President of the [American Hellenic Council](#) and Faculty Director for the [Model United Nations](#) program; and [Prof. Dr. Phoebe Koundouri](#), one of the most-cited women economists in the world, President Elect of the [EAERE](#), co-chair of the UN's Sustainable Development Solutions Network ([SDSN](#)) and Director of [EIT Climate-Kic](#) Greece.

As a member of [Greece's Ministerial Committee on Climate Change](#), Prof. Dr. Koundouri looks forward to working with **EarthFund** to help Greece's many climate initiatives. Recently, she hosted a Political Roundtable at the premiere event for island sustainability, the [Virtual Island Summit](#), where she discussed the **urgency** of climate change: *"Humanity is currently on an unsustainable development path, while facing three main tsunamis: COVID-19 pandemic, the resulting economic recession and climate change. It is time to accelerate our transition to a greener, financially sustainable, and equitable world, that will make us less vulnerable and more resilient to crises."*

To learn more about **EarthFundGlobal** and its partner **Global Green USA**, visit the websites: [earthfundglobal.org](#) [www.globalgreen.org](#)
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